

Shiwen Ding

UX Product Designer

WEBSITE

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EDUCATION

Rochester Institute of Technology

December 2019 Rochester, NY

Master of Fine Arts

Visual Communication Design

GPA:3.74

Huazhong University of Science and Technology Wuchang

May 2015 Wuhan, China

Bachelor of Fine Arts

Industrial Design

GPA:3.7

AWARDS

2019 Semifinal Adobe Awards

WORK EXPERIENCE

Walmart Global Tech Sunnyvale, CA

Product Designer | Dec 2019 - Present

Provide end to end-user experience about product discovery for Walmart MX customer, design platform from ideation to execution to balance the needs of all stakeholders.

Working closely with UX researchers to understand customer's needs, friction, and voices. Working with the design system team to develop and refine the design language. Collaborating with front-end, back end, QA to implement and refine the experience.

Walmart Global Tech Sunnyvale, CA

Product Design Intern | Summer 2019

Collaborated with PM, researcher and content strategist to redesign the check out process for Walmart Mexico to reduce cart abandonment rate.

Volterra Santa Clara, CA

UX Intern | Jan 2019 - April 2019

Created UX flow for Enterprise users to easily configure and monitor edge services and Designed innovative data visualization for network traffic.

Twisted Rope Buffalo, NY

UX Intern | June 2017 - Aug 2017

Designed an internal web app for designers to share images they need to use together, also looking for inspiration for their work. Designed a web platform help PM and client define the scope of work, the duration, the budget for each project.

RIT School of Design Rochester, NY

Graduate Assistant | Jan 2017 - Aug 2018

Assisted professor with 3D classes.

Designed, managed, updated the website for professor.